

DECEMBER 2025

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ELECTRIC COOPERATIVE LIVING

Reflecting on progress, planning for the future

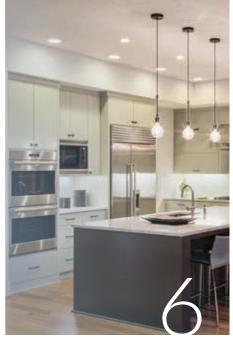
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Giving gifts from the heart

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ON THE COVER

Special thanks to Kim Scharfenkamp, a Southwest Iowa REC member-consumer, for supplying this month's cover image. Submit high-resolution photos for consideration to editor@ieclmagazine.com. You could receive \$100!

# LEADING THROUGH CHANGE

BY JIM MILLER



By the time you read this column, the lowa Association of Electric Cooperatives (IAEC) will have held its 2025 Annual

Meeting in West Des Moines with the theme of "Leading through Change." And that's the perfect phrase to describe my first year serving as IAEC board president.

#### **Growing connections**

I've been reflecting on what the trade association for Iowa's locally owned and governed electric co-ops has accomplished in 2025, and we worked hard to engage with our member co-ops on new levels. For example, Leslie Kaufman, IAEC executive vice president and general manager, made it a priority to attend Iowa electric co-op board meetings and staff safety meetings across the state during her first year on the job. During these visits, she learned about our members' priorities and challenges as our industry experiences rapid change.

## Coordinated advocacy, united voice

I'm proud of how the statewide association engaged with our member co-ops during the 2025 Iowa Legislative Session as we advocated to safeguard electric service territory protections for the rural families, farms, businesses and communities we serve. We're seeing more co-op board directors and co-op staff engage with their local legislators and other community leaders on this issue, and we were successful in changing the direction of proposed legislation that would have diminished Iowa's longstanding service territory law.

When session ended in May, the statewide policy and advocacy

team rolled up their sleeves and developed a framework tool. It includes member input to analyze and define our statewide position on policy issues and aid in prioritizing resources to accomplish advocacy objectives. This tool will help our statewide staff work proactively on behalf of lowa's electric cooperatives as we lead through change.

We have built incredible momentum in 2025 that will propel us to the start of the 2026 Legislative Session next month. We anticipate another active session of challenges to the proven cooperative business model of self-governance and member ownership. IAEC will continue to unify and leverage the voices of board directors, employees and other member-consumers of lowa's electric cooperatives to advocate for safe, affordable, reliable and sustainable

power. We embrace leadership from all levels of our membership as we work with key stakeholders on local, state and federal tiers.

#### A focus on co-op members

Now is the time to lead through change, and we will have ample opportunities to do so in the electric utility industry. It all points back to our electric cooperative purpose and our collective mission: to power lives and empower communities. Because electric co-ops are owned by the members we serve, our focus is always on you.

It has been an honor and a privilege to serve as your statewide board president this year. I wish you and your family a blessed holiday season and a prosperous 2026.

Jim Miller is the board president of the Iowa Association of Electric Cooperatives.

## **EDITOR'S CHOICE CONTEST**

## **WIN A SMART BIRD FEEDER**

The 2K HD camera on this smart bird feeder captures the vibrant colors and behaviors of every bird at your feeder. Every detail is recorded with crystalclear clarity. Receive instant notification whenever birds are detected. Note: Some advanced AI features require a subscription, and new users get a 30-day free trial.



If you don't subscribe, core functions like live viewing and sharing still work as usual. For more details, visit www.ieclmagazine.com/editors-choice-contest.

#### Visit our website and win!

Enter this month's contest by visiting www.iecImagazine.com no later than Dec. 31. You must be a member of one of lowa's electric cooperatives to win. There's no obligation associated with entering, we don't share entrant information with anyone and multiple entries from the same account will be disqualified.

The winner of Lodge cast iron skillet set from the October issue was Les Elgin, a Guthrie County Rural Electric Cooperative member-consumer.

## **OFFICE CLOSINGS** FOR THE HOLIDAYS

As we celebrate the holiday season. Chariton Valley Electric Cooperative will be closed on the following days:

- Dec. 24-25: Christmas Eve and Christmas Dav
- Jan. 1: New Year's Day

Even though our office will be closed, we're still here for you! If you have any billing or account questions, want to make a payment or need to report a service outage, call us at 641-932-7126 - our team is always ready to assist.







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# REFLECTING ON PROGRESS, PLANNING FOR THE FUTURE

BY TROY AMOSS



As we close another year, I want to pause and express gratitude to you, the members of Chariton Valley Electric Cooperative (CVEC),

for your continued trust and support. Our cooperative was built on the promise of people coming together to improve the quality of life in their communities, and that promise still guides everything we do today.

Each decision, whether it's about delivering reliable electricity, innovating for the future or advocating for smart energy policies that impact our local community, comes back to one simple question: How will this benefit the members we serve?

## Standing up for reliable and affordable power

This past year has been marked by meaningful progress, both in strengthening our local system and in working at the national level to influence energy policies that directly affect reliability, affordability and resilience. While the details of federal regulations can feel distant, they shape our daily operations here at home.

Over the past year, electric cooperatives across the country came together for advocacy efforts on the EPA's Power Plant Rule. As originally written, the rule would have forced a rapid shift away from alwaysavailable power generation resources, threatening the accessibility of a diverse fuel supply that keeps electricity reliable. Renewable energy sources are an essential and growing part of our energy future, but we also know that the demand for electricity is rising rapidly, and natural gas and coal remain essential for ensuring power is available around the clock.



As we collaborated and engaged with policymakers, we pressed for a more balanced approach to generating power - one that supports clean energy innovation while still recognizing the role of traditional resources. Our efforts are helping to shape a more workable path forward that better protects reliability and keeps costs in check for CVEC members.

Another area of ongoing progress came through advocacy work on federal permitting reform. For too long, outdated rules and lengthy delays have stood in the way of building critical infrastructure, including new transmission lines and generation projects. Modernizing this process is essential if we are going to strengthen the electric grid and keep pace with growing demand.

This year, electric co-ops helped move the needle on permitting reform, advocating for policies that make the process faster, more predictable and more efficient. Investments we make in infrastructure will reach communities sooner, improving reliability and preparing us for the future.

Strengthening rural resilience We're also seeing progress with

bipartisan support of the FEMA Act of 2025, which would speed up the disaster recovery process for electric cooperatives and the communities they serve. Severe storms are a fact of life, and their impact on the electric system can be devastating.

FEMA is a crucial partner for electric co-ops in efforts to restore power after disaster strikes, but currently, the federal reimbursement process after a major storm is slow and full of red tape. If passed, the bill would make FEMA a stronger, more responsive agency to help strengthen rural resilience, protect taxpayer dollars and ensure essential services are restored as quickly as possible after a natural disaster.

Achievements like these are not just wins in Washington – they are wins for CVEC members like you.

In addition to advocacy efforts, we are proactively addressing our communities' needs for the future by investing in new technologies and programs that improve service for our members. Through advanced monitoring systems and AI tools that improve daily operations, we are better equipped to identify power delivery issues or challenges before they occur.

### Looking ahead to a reliable future

As we look ahead to a new year, I see both challenges and opportunities on the horizon. The energy industry is undergoing significant change driven by the rising need for more electricity, new tools and technologies, and federal energy policies.

The path forward requires innovative thinking and member-focused solutions. I'm confident that with the dedication of CVEC employees and directors, and with the continued support of our members, we are well positioned to adapt and meet challenges head-on. Through it all, our promise to you remains steadfast: reliable power for today and tomorrow.

Troy Amoss is the CEO/general manager of Chariton Valley Electric Cooperative.

# STAY IN THE KNOW: MAKE SURE WE HAVE YOUR CURRENT CONTACT INFORMATION

When the lights go out, communication matters. Whether it's a planned outage, an unexpected service interruption, or another important update, Chariton Valley Electric Cooperative (CVEC) relies on the contact information in your account to keep you informed.

During a recent scheduled outage, we sent mass notifications to affected members ahead of time. While many received the message and were able to plan accordingly, several members later told us they hadn't received any notice. After looking into it, we discovered that many of those accounts had outdated contact information, such as old landline numbers that no longer exist, or missing cell numbers and email addresses.

To make sure you don't miss out on important updates in the future, please take a few minutes to verify and update your contact information. Accurate phone numbers and email addresses allow us to:

- Notify you of planned outages or maintenance in your area.
- Share updates during widespread outages or storm events.
- Communicate about billing, cooperative programs and other member services.

## **Updating your information** is quick and easy!

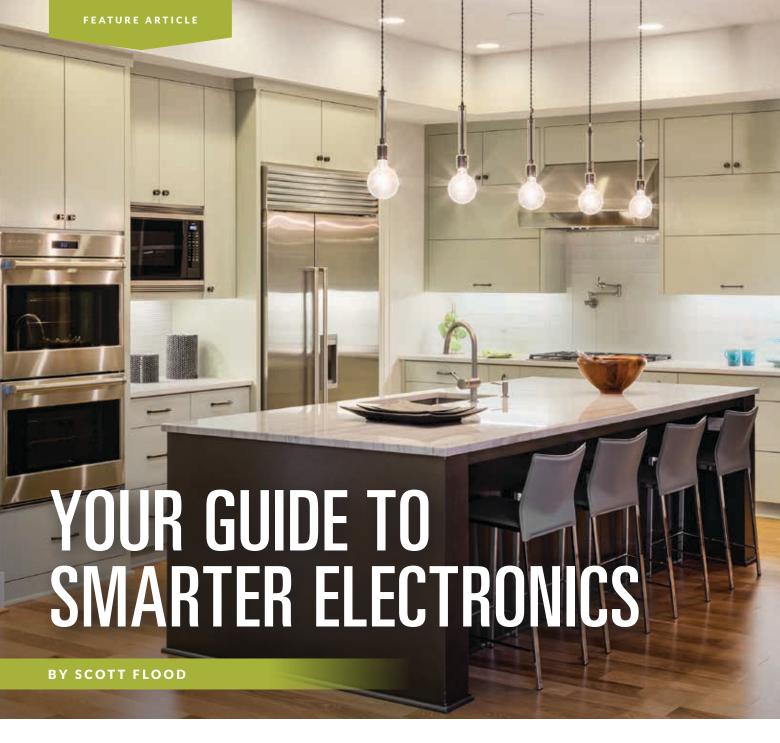
- Online: Log in to your account at membercenter.cvrec.com.
- By phone: Call our office at 641-932-7126 between 8 a.m. and 4:30 p.m.,
   Monday through Friday.
- In person: Stop by our office during business hours - we'd be happy to help.
- By mail: Simply cut out and return the contact update form included below with your next payment or mail it directly to us at PO Box 486, Albia, IA 52531.

Even if your information hasn't changed recently, it's a good idea to double-check your account to ensure everything is up to date. Keeping your contact information current helps us stay connected – and helps you stay informed.

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## **MEMBER INFORMATION**

Member name(s):	
Service address:	
Primary phone:	
Secondary phone:	
Email address:	



Wouldn't it be great to wake up on a sunny morning, say "Good morning, house!," and stand back as the right light fixtures flash on, the coffee maker starts, the outdoor security lighting switches off and the toaster oven starts preheating for your frozen toaster pastry? That may sound like something from science fiction, but today's smart home electronics make it possible.

Smart devices use digital technology and Wi-Fi to take your home to a new level of convenience and comfort. They can also help you make better use of your electricity so you can reduce waste and lower your energy bills.

Even if you've already put the many advantages of smart electronics to work for your home and family, you might be surprised by some of the newer devices with the potential to change your daily life.

#### **Smart thermostats**

Heating and cooling use more energy than anything else in your home. Replacing your home's standard thermostat with a smart model can lower your monthly electric bills while keeping you even more comfortable. Smart thermostats learn your daily habits and take over for you. You won't have to lower your thermostat every evening, because it will happen automatically. Because smart thermostats know exactly when you need electricity and when you don't, they waste a lot less.

#### Smart appliances

The second-biggest share of your home's electricity powers appliances, from your refrigerator to your water heater. Smart appliances use Wi-Fi and high-tech sensors to operate

more efficiently. A smart washer can sense the size of your load and adjust the water and cycle times accordingly. Smart refrigerators can warn you when the kids leave the door open. And smart water heaters don't waste energy by heating water while you're asleep.

## Smart plugs and power strips

An easy and affordable way to explore smart technology is with smart plugs, which plug into your wall outlets. You can then plug lighting, appliances and other devices directly into them. You'll be able to control all those devices through a single app, so you can tell the coffeemaker when to start brewing, turn your exterior accent lighting off at dawn or have your favorite music already streaming as you walk in the door.

Smart power strips look like their ordinary cousins but use smart plugs. They're particularly helpful at eliminating waste caused by

what's known as "phantom load" - like leaving your phone charger plugged in when it's not charging.

#### **Smart shades**

You wish your family room didn't face south, because it's always warm during the day. Smart shades and blinds can help. You can set them to automatically open or close depending on the time of day (and year) or based on your home's indoor temperature. They can help your air conditioner keep you cooler for less.

#### **Smart assistants**

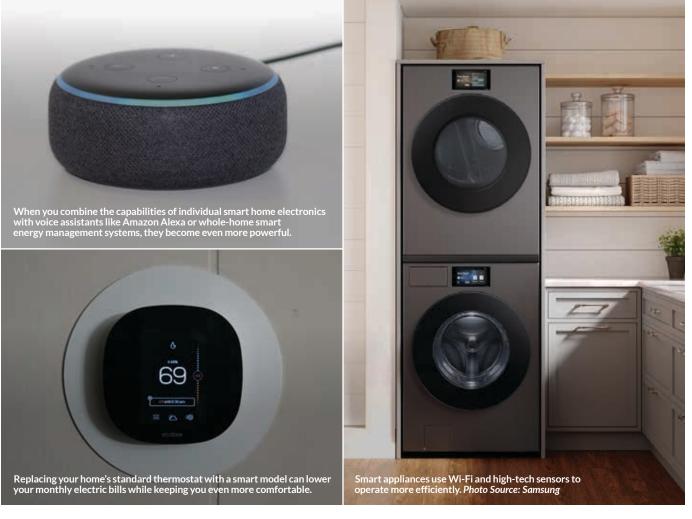
When you combine the capabilities of individual smart home electronics with voice assistants like Amazon Alexa or whole-home smart energy management systems, they become even more powerful. You can teach voice assistants to carry out multiple tasks that make up your daily routines, like the "good morning, house" message. Energy management systems simplify control of all aspects of your home's energy use, and some offer specific tips to help you save even more.

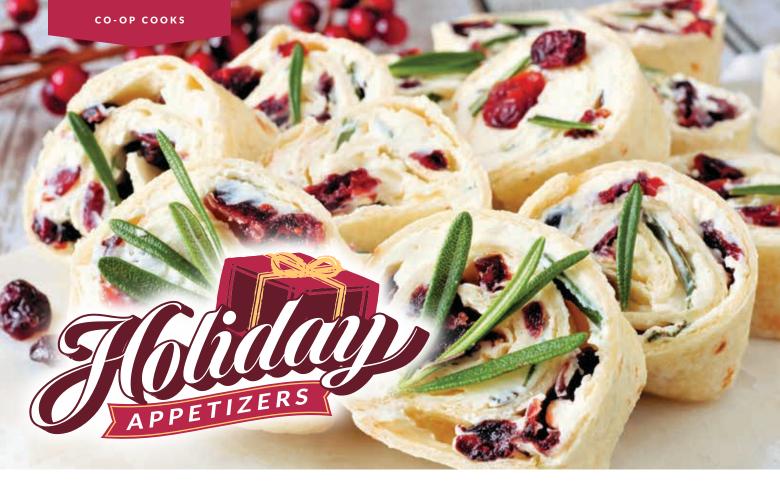
## Be smart with your smart devices

While all those smart devices may be able to make your home more energy efficient and your life more comfortable, they're not perfect. Most require an internet connection, so if your service is down, your smart devices won't work, either.

Smart devices typically don't receive frequent system updates like your smartphone or laptop, so be aware of potential security issues. Before you choose a smart home device, make sure it's completely secure and compatible with what you have. Then prepare to be amazed by what smart home electronics will do for you!

Scott Flood writes on a variety of energyrelated topics for the National Rural Electric Cooperative Association.





## **CRANBERRY FETA ROLL-UPS**

- 34 cup dried sweetened cranberries
- 1 8-ounce package cream cheese, softened
- 3/4 cup feta, crumbled (not reduced fat)
- 14 cup green onion, diced
- 2 large tortillas, spinach or wheat flavor

Combine all ingredients except for tortillas. Lay tortillas out flat. Divide ingredients between the two tortillas and spread all the way to the edge. Roll tortillas up tightly, wrap in plastic and refrigerate for at least 1 hour. Trim ends of roll slightly, then cut each roll into 12 slices. These can be made one day ahead of time and sliced before serving. Yields 24 slices

> Mary Ellen Metzger 
>
>
>
>
> Rockwell City **Calhoun County Electric Cooperative Association**

## **MEATLOAF APPETIZERS**

- 2 slices bread
- 2 pounds hamburger
- 1 pound sausage
- 2 eggs, beaten
- 2 tablespoons onion, chopped
- cup milk, approximately bacon

barbecue sauce, optional

Break bread into small pieces. Mix bread pieces in a dish with hamburger, sausage, eggs and onion. Add milk and use fork to moisten hamburger mixture, add more milk as needed. Shape mixture into balls, wrap in bacon and seal ends of bacon with toothpicks. Bake at 350 degrees F for 1 hour, then add barbecue sauce to half or all, if desired. Return to oven for 15 minutes, or until hot.

> **Prairie Energy Cooperative**

## **CHICKEN NUT ROLL**

- 1 12.5-ounce can chicken
- 8-ounce package cream cheese, softened
- 3 tablespoons green onion, diced
- 1 teaspoon garlic powder
- 1 tablespoon Hidden Valley Ranch dry seasoning
- tablespoon lemon juice
- cup walnuts, chopped, divided
- 2 stalks celery, chopped
- tablespoons pimentos, well drained, optional

Mix all ingredients, except crackers, using half of the walnuts. Form mixture into a log, star or Christmas tree shape. Sprinkle remaining walnuts over top of mixture. Refrigerate for 4 hours, or overnight. Serve with crackers. Serves 6-8

> Nancy Anderson ● Ankeny **Prairie Energy Cooperative**

## HANKY PANKY'S

- 1 pound ground beef
- pound spicy pork sausage
- 1 pound Velveeta cheese
- 1 teaspoon Worcestershire sauce
- 1 teaspoon oregano
- 1/2 teaspoon garlic salt
- 1/2 teaspoon salt
- 1/2 teaspoon pepper
- packages party rye bread

Brown meat and drain. Add cheese, stir until melted, then add seasonings. Spread on rye bread. Bake at 350 degrees F until brown, approximately 10-15 minutes. Serves 10-15

> Michael Treiber • Battle Creek North West Rural Electric Cooperative

## **GINGERBREAD CHEESECAKE DIP**

- 1 8-ounce package cream cheese, softened
- cup dark brown sugar, packed
- 2 tablespoons whole milk
- 34 teaspoon ground cinnamon
- ½ teaspoon pure vanilla extract
- 1/4 teaspoon ground ginger
- 1/4 teaspoon ground nutmeg
- 1/8 teaspoon salt
- 1½ cups whipped cream sprinkles, optional gingerbread cookies

In a large bowl, beat cream cheese until smooth, Add brown sugar, milk, cinnamon, vanilla, ginger, nutmeg and salt. Beat until smooth and combined. Add whipped cream and gently fold to combine. Transfer dip to a serving bowl and top with sprinkles, if desired. Serve with gingerbread cookies.

> Marilyn O'Brien ● Geneva Franklin Rural Electric Cooperative

## HAM-WRAPPED OLIVE SHRIMP

- 1/4 cup olive oil
- 1½ teaspoons lemon zest
- 3 tablespoons fresh lemon juice
- 3/4 teaspoon dried crushed red pepper
- 1/4 teaspoon salt
- 30 large raw shrimp, peeled (about 1 pound)
- 10 deli ham slices, thinly sliced
- pimento-stuffed Spanish olives

In a large bowl, whisk together the first five ingredients. Add shrimp and toss to coat. Cover and chill for 30 minutes. Preheat broiler with oven rack 5½ inches from heat. Cut each ham slice into three lengthwise strips. Wrap each strip around one shrimp and one olive, secure with a wooden toothpick. Place wrapped shrimp on a large, lightly greased baking sheet. Repeat process with remaining ham, shrimp and olives. Broil 3 minutes on each side or until each shrimp turns pink. Arrange appetizers on a serving platter and serve hot. These can be made ahead and refrigerated, then broiled just before serving. Yields 30 appetizers

> Kary Blunk ● Russell Chariton Valley Electric Cooperative, Inc.

## **SAUSAGE WONTONS**

- 12 wonton wrappers
- 1 pound ground sausage, crumbled
- 1 teaspoon seasoned salt
- 1½ cups cheddar cheese, shredded
- 1½ cups Monterey jack cheese, shredded
- 1 cup buttermilk ranch dressing
- 1/4 cup green pepper, chopped
- 1/4 cup red pepper, chopped

Lightly grease a 12-cup muffin tin. Press one wonton wrapper in each muffin cup. Bake at 350 degrees F for 5 minutes, until lightly browned. Remove and let cool on cookie sheet. In a skillet over medium heat, brown ground sausage and seasoned salt. Drain grease from sausage. In a bowl, combine sausage with cheddar cheese, Monterey jack cheese, ranch dressing and peppers. Mix with spatula until combined. Fill each cooked wonton with mixture and place in muffin pan. Bake at 350 degrees F for 5-6 minutes. Serves 12

> Julie Allison • Marshalltown **Consumers Energy**



## **SAUSAGE CHEESE BALLS**

- 2 packages Jimmy Dean Sausage, uncooked
- 16-ounce package shredded sharp cheddar cheese
- 1½ cups all-purpose baking biscuit mix
- ½ cup celery, finely chopped
- ½ cup onion, finely chopped
- ½ teaspoon garlic powder barbecue sauce, optional

Mix first six ingredients together and form into 1-inch balls. Bake on a cookie sheet at 375 degrees F for 15 minutes, or until golden brown. They can be served with barbecue sauce in a slow cooker on low. Yields 6 dozen, approximately

> Karen Caldwell • Albia Chariton Valley Electric Cooperative, Inc.

## SIMPLE BACON CHEESE BALL

- 8-ounce packages cream cheese, softened
- ⅓ cup sour cream
- 8 ounces cheddar cheese, shredded
- ½ teaspoon garlic powder
- ½ teaspoon onion powder pepper, to taste bacon bits

Mix all ingredients, except bacon bits, together until smooth. Shape into a ball and chill for 1 hour, then roll in bacon bits. Wrap in plastic wrap and chill until ready to serve. Serves 15-20

> Rebecca Hancox ● Plano Chariton Valley Electric Cooperative, Inc.

#### **WANTED:**

## **BREAKFAST & BRUNCH RECIPES**

#### THE REWARD:

## \$25 FOR EVERY ONE WE PUBLISH!

## Deadline is Dec. 31

From egg bakes and casseroles to cinnamon rolls and power bowls - we want your best

#### breakfast and brunch recipes!

Recipes will appear in our April issue. Please include your name,

address, telephone number, co-op name, recipe category and number of servings on all submissions.

EMAIL: recipes@ieclmagazine.com

## **MAIL:** Recipes

Iowa Electric Cooperative Living magazine 8525 Douglas Ave., Suite 48 Des Moines, IA 50322





Long before electricity, people brightened the dark winter months with firelight, from the burning of the Yule log to candles placed around the home. The first recorded candlelit Christmas trees appeared in Germany in 1660 and eventually spread across Europe, reaching the U.S. later in the century.

While the glow of the candles was festive, it also posed a serious fire hazard, so the light could only be enjoyed for a short time.

## A revolutionary spark

While Thomas Edison invented the incandescent light bulb in 1879, it was his colleague Edward H. Johnson who created the first electric Christmas tree lights in 1882. He hand-wired 80 colored bulbs around a revolving tree in his parlor, all powered by a generator.

Johnson's lights were ahead of their time, as electricity was not yet routinely available and electric lights were considered expensive. President Grover Cleveland and his wife First Lady Frances Cleveland helped boost acceptance in the 1890s when the White House Christmas tree was illuminated with colored bulbs to delight their young daughters.

The tradition of outdoor light displays, now associated with driving around to view beautifully lit homes and elaborate light shows, began in North America. This expansion was made possible by the development of safe outdoor Christmas light bulbs and light strings in the 1920s.

## Lighting up Iowa's countryside

In Iowa, rural homes didn't see the glow of electric Christmas lights until the 1930s and 1940s, when

rural electric cooperatives began bringing power to farms and small towns. Before then, kerosene lamps and candles offered only a modest holiday shimmer. When electricity finally reached the countryside, families could string colorful bulbs for the first time, a symbol not just of celebration but of progress.



The arrival of electric lights brought a new kind of warmth to rural winters, brightening long nights and connecting communities across the state.

## LEDs, smart displays and sustainability

Every holiday season, millions of light sets brighten homes across the country. From twinkling displays set to music to TV favorites like ABC's "The Great Christmas Light Fight," modern holiday lighting turns neighborhoods into dazzling shows filled with festive moments when we flip the switch and watch them glow.

Christmas lights have come a long way. Today's LED lights shine brighter than ever, creating beautiful displays while using less energy and lasting longer. LED light strings use about 80-90% less electricity than traditional incandescent bulbs and can last up to 25 times longer. They also stay cooler to the touch, reducing fire risks, and their shatter-resistant lenses make them safer and easier to handle.

Many communities now offer recycling programs for old light strings, and energy-efficient options make it easy to decorate responsibly. For electric cooperatives, encouraging LED lighting is part of an ongoing effort to help members save energy and money while keeping the season bright.





## Behind the bulbs: The technology of light

From the first incandescent filaments to today's smart LEDs controlled by phone apps, holiday lighting has mirrored the evolution of electric power itself. The same current that once revolutionized rural life now drives innovation in energy efficiency and smart home technology.

Many electric cooperatives are helping members explore these new frontiers, from realtime usage tools and rebates for efficient lighting to systems that make homes brighter and more connected. Each advance continues the story of illumination that began more than a century

ago, when light first connected homes to the wider world.

## A brighter tomorrow

As we look to the future, Christmas lights remain a shining reminder of how far we've come, from candlelight to clean, efficient energy. Each twinkle tells a story of innovation, cooperation and community spirit. Across Iowa and beyond, those bright strands remind us that even in the darkest winter nights, we have the power to bring warmth and wonder to the world around us.

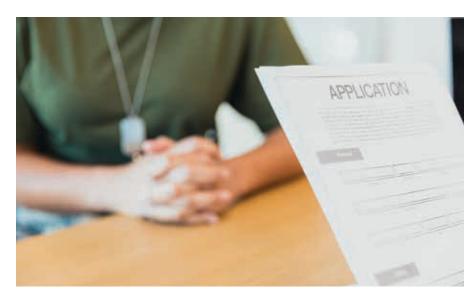
Article by Safe Electricity with supplemental content provided by Ann Foster Thelen, editor of Iowa Electric Cooperative Living.

# OPERATION ROUND UP FOUNDATION BOARD REVIEWS Q3 APPLICATIONS

The Operation Round Up® Foundation board met on Oct. 14 to review third-quarter applications for funding. After careful consideration, the board did not award funding this quarter.

The board reviewed applications from local organizations, including proposals for police department initiatives, library projects and city facility improvements. While all showed promise, the projects were either in the early planning stages, too broad in scope or beyond the available funding at this time.

The Foundation is committed to supporting projects that have a clear, specific purpose and a tangible impact on the community. Applications most likely to be funded typically focus on equipment purchases, facility improvements



with defined outcomes or programs that directly benefit local residents in measurable ways. Community members are encouraged to keep these guidelines in mind when

preparing future applications. By clearly outlining the scope, purpose and impact of a project, applicants increase their chances of receiving support from the Foundation.

# **CVEC SPREADS HALLOWEEN FUN AT** TRICK OR TREAT THROUGH THE DISTRICT

On Oct. 31, Chariton Valley Electric Cooperative (CVEC) ioined in the Halloween excitement at Albia Chamber Main Street's Trick or Treat Through the District! Our team, along with the crowd-favorites LED Lucy and Bolt the Bucket Truck. were on hand to greet a parade of little ghosts, goblins, superheroes and more - handing out candy, high-fives and plenty of smiles.

At CVEC, our commitment to the community is at the core of everything we do. Events like this give us the chance to connect with the families we serve and spread a little joy outside of our everyday work. Whether it's providing reliable electric service or sharing a Halloween moment with our neighbors, being there for our members is what makes our cooperative strong.



# MAIN STREET FRAME: PRESERVING MEMORIES AND ART IN ALBIA

BY ANN FOSTER THELEN

When Brian and Becca Carter opened Main Street Frame on Albia's historic square in 2020, they brought a mix of artistry, craftsmanship and community spirit. The shop offers custom picture framing, printing, canvas wrapping and installation services for homes and businesses across southern lowa.

"We can frame anything," Brian said. "People bring in mirrors, art, photos, wedding dresses, even old documents. Every project is unique, and it's about helping people preserve something meaningful to them."

Inside the store, customers find walls lined with hundreds of frame samples and matting options. Whether it's conservation framing to protect an heirloom or trendy acrylics and floating wall grids, the Carters tailor every job to the customer's vision. "You can frame one piece a thousand different ways, and they're all right," Brian said. "It's whatever looks good to the individual."

Most printing is done on-site, and the shop's capabilities extend beyond frames. Yard signs, wedding signage and decorative vinyl lettering are also popular offerings. Main Street Frame installs its work for clients, including large projects for Monroe County Hospital and other area businesses.

## **Experience and roots run deep**

Before returning to his hometown, Brian built a wealth of experience in the framing industry while working alongside his brother in Florida. Their company contracted with Restoration Hardware, a high-end home furnishings retailer known for its refined wall décor.

"I did wholesale work for Restoration Hardware for several years," Brian said. "We made wall art and framed pieces that shipped all over the United States, to Canada, even to London. It was a great experience



because I learned so much about logistics, quality control and what it takes to meet the standards of a high-caliber company."

When he and Becca decided to move back to Albia to raise their family. Brian brought that same level of care and craftsmanship home.

"I love it here," he said. "I've been really impressed by the community support for small business. Especially since we moved up to the square, it's amazing how many people stop in and tell us how much they like the shop."

Becca, who manages rehabilitation services at the local hospital, plays a major role in the store's design and displays. "It's her vision that is on the walls," Brian said. "She has a great creative eye. She'll say, 'Let's do this and this,' and I make it happen."

## Giving back and looking ahead

The Carters also make it a point to give back. Main Street Frame donates to

projects or organizations such as the Welcome Home Soldier monument project, the Victorian Stroll, St. Patrick's Parish and the Monroe County Historical Society. "There are a lot of worthy causes that people come in about, and we try to give back as much as possible," Brian said.

To stay on top of industry trends, Brian attends national trade shows and market events, bringing back new ideas to share locally.

For Brian, framing is both an art and a craft. "It's manufacturing and art combined," he said. "You're creating something with your hands, and when you see the finished piece, you think, 'Wow, that turned out really cool."

Main Street Frame showcases how creativity and community can come together, where preserving memories is not just a service, but a calling.

Ann Foster Thelen is the editor of Iowa Electric Cooperative Living magazine.

# 2026 MOMENTUM IS BUILDING **CONFERENCE DETAILS**

Iowa builders and contractors are invited to discover the latest advancements in energy efficiency technologies at the 2026 Momentum is Building Conference, set for Feb. 19-20 at the Sheraton in West Des Moines.

The annual conference offers opportunities for contractors to earn continuing education units (CEUs) in Iowa's plumbing/mechanical, HVAC and electrical codes. Attendees will also have the chance to network with industry peers, learn from leading experts in energy efficiency and the building trades, and gain insights into current energy efficiency regulations and incentives.

Sponsored by the Iowa Cooperatives for Energy Efficiency, the annual Momentum is Building Conference connects Iowa's construction industry with the services and resources provided by local electric cooperatives, which serve nearly 650,000 lowans across all 99 counties.

"Electric cooperatives have long supported energy efficiency, and one of our key goals is to help memberconsumers use energy wisely," said Angela Catton, vice president of communications and development at Northwest Iowa Power Cooperative. "We invest in this conference to build relationships between cooperatives and the contractors who serve our members."

### **Lineup of speakers, educators**

The conference kicks off with Justin Wilson from Construction Instruction as the keynote.

"Wilson, who spoke in 2013, will discuss current policies, technologies, and consumer trends affecting home building and remodeling," shared Ryan Cornelius, vice president of corporate relations at Corn Belt Power Cooperative.



Annual energy efficiency conference for Iowa builders, contractors and **HVAC** professionals.

> Feb. 19-20, 2026 **Sheraton West Des Moines**

www.MomentumIsBuilding.com



The conference also welcomes back Bill McAnnally, who can be heard monthly on Iowa Public Radio's "Talk of Iowa - Home Improvement Day." CEU providers, Dave Sullivan (electrical), Terry Moorman and Jeff Reichart (PMSB), who have been long-time partners and presenters at the conference, will return to offer their specialized training to attendees.

The conference will close with Kenyon Murray on Friday, Feb. 20. Kenyon is the CEO of Murray Legacy Management and the business manager to his sons, Kris and Keegan, who play in the NBA. He is a host of "The Leave Your Legacy Show" and became a Certified Professional Life Coach. In his session, attendees will be introduced to a simple and digestible way to embrace personal growth. The goal is to share tools for creating a

systematic personal routine that can impact their lives at multiple levels.

## A long-standing resource

For almost 35 years, the Momentum is Building Conference has provided a platform for electric cooperatives and contractors to collaborate in delivering safe. efficient and cost-effective home comfort solutions to lowans.

Don't miss this chance to stay ahead of the curve in energy efficiency and enhance your professional skills. For more information or to register for the 2026 Momentum is Building Conference, visit www.MomentumIsBuilding.com.

Discounted Early Bird registration runs until Monday, Jan. 19.

# **GIVING GIFTS FROM THE HEART**

BY DARCY DOUGHERTY MAULSBY

When you were a kid, what was your favorite toy for Christmas? Farm toys top the list for Nolan Toomsen.

While Nolan lives on a farm near Geneva in Franklin County, his mom, Erin (Frank) Toomsen, is from Lake City, my hometown. When I visited with Nolan this fall during his Grandma Rita's birthday party, I asked if he wants to be a farmer when he grows up. "I'm a farmer right now," stated Nolan, who celebrated his 5th birthday in early January 2025 with a Pioneer Seed-themed party.

Then I asked Erin about Nolan's accident on Jan. 28, 2025. Erin was at work (she's a kindergarten prep teacher in Hampton), and the Toomsen's older kids were at school. Just a typical Tuesday.

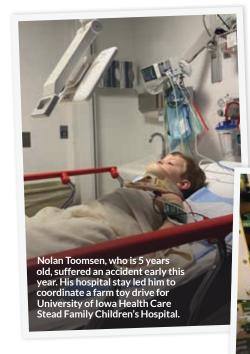
Nolan wasn't feeling well that morning, however, and needed to go home. His dad Tyler took Nolan and his little brother Brody, 2 (who was also home, since daycare wasn't open), along to do farm chores. Around this time, a fluke accident left Nolan unresponsive. He was rushed by ambulance to Franklin General Hospital in Hampton. Then Life Flight whisked him to the University of Iowa Health Care Stead Family Children's Hospital in Iowa City. The medical team ran a CT scan and an MRI on Nolan, who suffered strained neck muscles.

#### **Turning compassion into action**

After a short stay, Nolan returned home wearing a cervical collar. "I really liked it when I finally got to take it off," Nolan told me. "I burned it."

Despite his quick recovery, Nolan couldn't quit thinking about something that troubled him about the Children's Hospital. They only had two toy tractors, several wagons and an odd assortment of farm animals. including a dolphin. (Don't get Nolan started about how silly this is.)

"Nolan told me he wanted to donate some of his farm toys to the Children's



Hospital for other kids who have to go there," Erin said. He also wanted her to write a letter for him, which she posted on her Facebook page in mid-May.

The letter read: "Do you want to give me some money to buy more tractors for the Iowa City Hospital because the ones they had weren't very good. From Nolan."

Checks and electronic money transfers via Venmo started pouring in from friends, family and strangers. Nolan received more than \$3.000 from more than 200 different donors. Combined with significant discounts from the businesses he purchased from, Nolan was able to donate about \$5,000 worth of farm toys.

#### The joy of giving

On delivery day (Aug. 15), the Toomsen family filled the back of their Ford Expedition with toys from John Deere, Case IH, Little Buster Toys and Big Country Toys. When I asked Nolan if it was hard for him to part with any of them, he admitted he really liked a CASE IH harvest equipment set. "But I'd paint it green if it were mine," he emphasized.

"We know that these carefully selected toys will help brighten the day of many farm-loving kids who are facing battles in the hospital," said Erin, who added Nolan has always had a kind heart. "We can't thank everyone enough for helping Nolan give back."

Nolan is pictured with some of the farm toys he donated to the hospital.

> The toys have been well received by pediatric patients of all ages, reports Sheri Austin, supervisor, concierge services & Rossi Lodging Program, for University of Iowa Health Care.

"Thank you, Nolan, and your family and community, for generously donating high-quality farm toys to the Stead Family Children's Hospital. Your thoughtful gift has brought joy to children from across Iowa," she said

As we celebrate the priceless gift of a child during this Christmas season. never forget that the greatest gifts are never wrapped in paper, but in love.

Darcy Dougherty Maulsby lives near her family's Century Farm northwest of Lake City. Visit her at www.darcymaulsby.com.



IOWA ELECTRIC COOPERATIVE LIVING

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